

**Move Over Boomers, Here Comes the Next Generation of Leaders:
Texas State Professor to Lecture at San Marcos Academy**



FOR IMMEDIATE RELEASE

Date: March 23, 2017
Contact: Shelley Henry
Communications Director
(512) 753-8006
henrys@smabears.org

**Move Over Boomers, Here Comes the Next Generation of Leaders: Texas
State Professor-Entrepreneur to Lecture at San Marcos Academy**

As the March speaker in the 2017 San Marcos Academy-Texas State University Distinguished Lecture Series, Rob Konopaske, Ph.D., will explain to SMA students how major demographic changes in the U.S. workplace will translate into a significant number of leadership and career opportunities for Millennials.

Dr. Konopaske, Associate Professor in the Department of Management in the McCoy College of Business at Texas State University and President of ME360 LLC (a consulting and

Move Over Boomers, Here Comes the Next Generation of Leaders: Texas State Professor to Lecture at San Marcos Academy

training company), will address junior and senior honors students at SMA March 30. The 11:30 a.m. lecture is also open to the public.

In his lecture, Dr. Konopaske will present data that paint a picture of dramatic changes occurring in the U.S. workforce and how those changes will likely impact the development of future leaders. According to the Pew Research Center, approximately 10,000 Baby Boomers are turning 65 years old every day in the U.S. As these senior managers and leaders retire, they will take with them a great deal of “know how,” “know who,” and other critical institutional knowledge.

Before it is too late, this knowledge must be transferred to the future generation of leaders. It is equally important that the cohort of early career employees learn how to tap this organizational knowledge for their career and their organization’s long-term success. Dr. Konopaske will share several tips and best practices with SMA students to help them prepare for successful and productive careers.

Before starting his current position at Texas State in 2008, Dr. Konopaske served 4 years at Florida Atlantic University as Assistant Professor in Management. Prior to that, he worked 3 years at the University of North Carolina at Wilmington in the same capacity. Before entering academia, Dr. Konopaske worked in managerial positions for a Fortune 500 company and a national nonprofit organization. He holds a Bachelor of Arts in Spanish from Rutgers University (1986), a master in International Business Studies from University of South Carolina (1994), and

Move Over Boomers, Here Comes the Next Generation of Leaders: Texas State Professor to Lecture at San Marcos Academy

a Ph.D. in Business Administration (Management) from the University of Houston (2001). He speaks Spanish and Portuguese.

San Marcos Academy has partnered with Texas State for the past several years to bring outstanding professors to the SMA campus to replicate an actual college lecture format for upper-level honors students. The series exposes Academy students to cutting-edge research and piques their interest in various disciplines, helping them develop the skills needed to be successful in a large classroom format.

Additional Texas State lecturers from the McCoy College of Business on the schedule for 2017 include Dr. Ricki G. Ingalls, who gave a lecture in February, and Dr. Margot Quijano, Associate Professor in the Department of Finance and Economics, who will address students April 20.

The lectures will take place in the Shultz Lecture Hall on the SMA campus, and limited seating for guests is available. For questions, please call 512-753-8006.

Photo: Rob Konopaske, Ph.D.